

Dear Selectboard members & Jen -

I just read the Times article announcing the WT Facebook page. My career in information systems technology compels me to write this, which I ask that you include in your next meeting's correspondence.

I am concerned about adding another technological obligation while still not engaging a dedicated technology staff person to support the town's needs. Adding Face book is a great idea, but requires ongoing management to be a reliable source of information. As I've recommended in the past, our growing information technology needs argue for an in-house person with day-to-day responsibility for keeping things running smoothly and up to date. This continues to be underlined by such recent things as Zoom meetings not starting and out of date town website entries. Information technology support is much more than keeping infrastructure functional and software licenses updated; it's fundamental to managing information flow, keeping the community accurately informed on a timely basis and maintaining best practices.

I am asking again that you seriously consider engaging someone who can fulfil that role.

I think the information at this link may be of interest as it is indirectly related: <https://broadband.masstech.org/municipal-digital-equity-planning-program>.

The idea for a Facebook page is a good one - it will go a long way to further engaging the community, particularly its younger members. I am just concerned about adding to the town's burden of maintaining another information resource . I am more than happy to participate in a discussion about all of this at a Selectboard meeting.

Thanks for listening.

Doug